**Renaissance Florentine Getaway: Individual Assignment**

You will be creating a travel brochure for Florence, Italy, **in the year 1500** (or so). Your brochure must highlight the most important and most appealing aspect of this city in this time, and you must write it to appeal to a general traveler who knows little about this time or place.

**RESOURCES NEEDED**: You will need to download a travel brochure template for Microsoft Word. Please look at examples of travel brochures online. They will help you with your project. A good place to go is here:

http://www.360cities.net/map#lat=43.76973&lng=11.25927&zoom=14

**FEATURES:** All good travel brochures will include:

A general introduction to the destination (put this up front)

A map

 Information on at least **3** popular attractions of the time (impressive government buildings, cathedrals, parks, etc.)

 Information about the cultural life of the city (what’s going on in music, art, literature, and architecture)

Safety information for the traveler (how to avoid trouble in the city)

A traveler to Florence in 1500 will feel disoriented. Make sure your brochure contains answers to the following questions:

(1) Who is in charge? What political, religious, and military forces might a traveler encounter? A traveler needs to know if he is about to enter a war zone.

(2) What’s the “art scene” like? Any hot new painters, poets, writers, thinkers, or intellectuals that make Florence in 1500 an exciting place to visit?

(3) How does the city compare with other major European destinations in terms of modern conveniences?