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| CATEGORY | **5-4** | **3-2** | **2 -1** | **1 -0** |
| **Content X 4** | -Student had a subject they researched and built a site on with 5 well made pages on it.   - Included all the required information on the directions | -Student had a subject they researched and built a site on with 5 pages on it pretty well made.  - Most of the information on the directions | -Student had a subject they researched and built a site on with less than pages on it.   - Missing lots of information | - Did not finish or follow the correct format. |
| **Research Applied  X 2** | Student used 5 different sources and documented sources 100% correctly | Student used 4 different sources for their research and documented sources or errors in citation. | Student used only a few sources and/or did not document their sources well. | No documentation or sources used |
| **Visual Appeal. Grammar, and Video X 2** | The balance of text and graphics correspond to the ability of the audience. Graphics and colors enhance the viewer's experience. Excellent video  **-No Grammatical Errors** | The balance of text and graphics do not quite correspond to the ability of the audience. Graphics and colors are present, and help to improve the viewer's experience. Good Video **-Few Grammatical Errors** | The balance of text and graphics are somewhat inappropriate, considering the ability of the audience. Graphics and colors are present, but do not necessarily improve the viewer's experience. -**Many Grammatical Errors** | The balance of text and graphics are inappropriate to the ability of the audience. Use of appealing graphics and colors is minimal.  **-Buy a Dictionary!** |
| **Ease of Navigation**  **X 1** | Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost. | Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost. | Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost. | Some links do not take the reader to the sites described. A user typically feels lost. |
| **Class Participation  X 1** | Student worked quietly and on task on their website with their partner. | Student was mostly quiet and on task working on their site with their partner. | Student had some issues being on task or quiet building their site. Some problem with visiting non related sites. | Student wasted many a class minute in class, distracted others, or regularly visited non related sites. |